

Ballot B

This ballot was part of a research study looking at language in instructions to voters on ballots.

In the study, 45 U.S. citizens in 3 geographic locations voted on two electronic ballots (A, B) that differed only in the wording and presentation of the language on the ballots.

Half of the participants voted on the ballots in the order A, B. Half voted in the order B, A.

Ballot A – traditional language

Ballot B – plain language

In the study, participants voted more accurately on Ballot B.

When asked for a preference, 37 of 45 participants chose Ballot B. (Four chose Ballot A; 4 chose "no preference.")

Although participants did significantly better on the plain language ballot in the study, they had some problems even with that ballot. The researchers, Ginny Redish and Dana Chisnell, then developed a new version, Ballot C. Ballot C takes those problems into account and offers a ballot based on what we learned.

For further information and results, see the full report of the study:

Redish, J. C., Chisnell, D. E., Newby, E., Laskowski, S. J., and Lowry, S. Z., 2008, *Report of Findings: Use of Language in Ballot Instructions*, NISTIR 7556, <http://vote.nist.gov/NISTIR-7556.pdf>

You can also see

Ballot A at www.redish.net/voting/BallotA.pdf

Ballot C at www.redish.net/voting/BallotC.pdf

Official Ballot

Official Ballot for the general election
City of Shoreland
Franklin County, West Virginia

November 4, 2008

Congressional District A
Senate District B
Assembly District LL
Council Districts 2, 4, 6

Next

How to Vote:

To vote for the candidate of your choice, touch that person's name. It will turn yellow.

To write in a candidate: To vote for a person who is not on the ballot, touch **Write in a candidate's name**. You will get more instructions on how to complete your write-in.

If you make a mistake or want to change a vote, first touch the yellow box you no longer want. That box will turn gray. Then, touch the choice you do want.

Back

Next

Straight Party Voting

You can vote all at once for all the candidates of one political party for all the races where the candidates belong to a specific party. (This is called a straight-party ticket.)

If you want most candidates from one party but some candidates from another party, you can vote straight party here and change your vote later at a specific race.

To vote straight party, touch the party name and touch **Next**.

To not vote straight party, just touch **Next**.

Aqua

Lime

Purple

Silver

Back

?

Next

Straight Party Voting

You have selected all of the candidates from the **Lime** party for all party-based races. (A straight-party ticket.)

If you want to change your vote in any party-based race, touch **Next**. When you get to the race you want to change, first touch the yellow box you no longer want. It will turn gray. Then touch the choice you do want.

If you want to keep just the **Lime** choices in all party-based races, touch **Skip**. You will go to the first non-party-based race.

Back

?

Next

Skip

President and Vice President

Vote for one.

Martin Patterson and Clay Lariviere
Purple

Elizabeth Harp and Antoine Jefferson
Lime

Charles Layne and Andrew Kowalski
Aqua

Marzena Pazgier and Welton Phelps
Silver

Back

?

Next

US Senate

Vote for one.

Victor Martinez Purple
David Platt Lime
Heather Portier Aqua
Write in a candidate's name

US Representative

Vote for one.

Glen Tawney Purple
Carrol Forrest Lime
Write in a candidate's name

Governor

Vote for one.

Fredrick Sharp Purple
Alex Wallace Lime
Barbara Williams Aqua
Althea Sharp Silver
Ann Windbeck Independent
Write in a candidate's name

Lieutenant Governor

Vote for one.

Charles Qualey
Purple

George Hovis
Lime

Burt Zirkle
Aqua

Write in a candidate's name

Back

?

Next

Registrar of Deeds

Vote for one.

Lillian Cohen
Lime

Write in a candidate's name

Back

?

Next

Write In a Candidate

Use this screen to vote for a person who is not on the ballot.

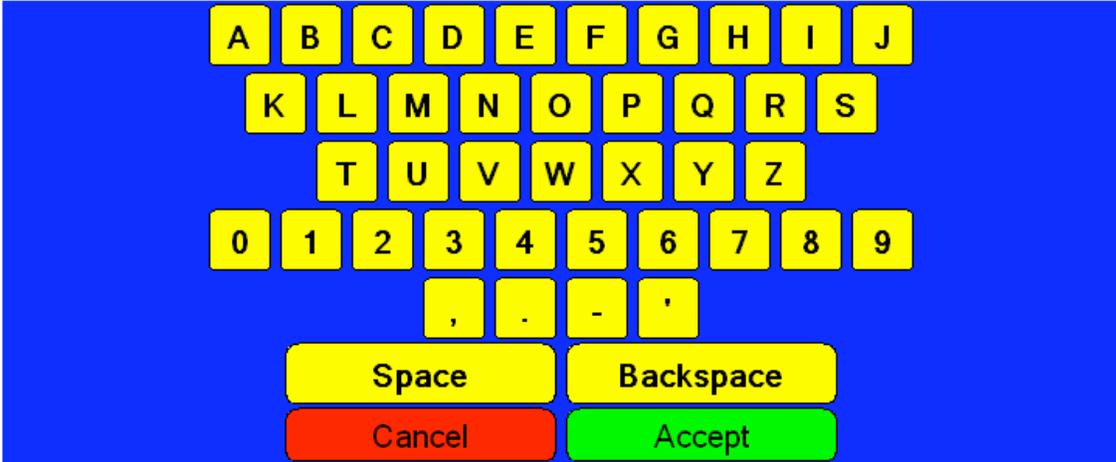
Do not write in someone whose name is already on the ballot for this race.

To write in a candidate:

- Type the person's first and last names.
- Put a blank space between the first and last name by touching **Space**.
- To erase, touch **Backspace**.

To complete the write-in, touch **Accept**.

If you change your mind, touch **Cancel**.



State Senator

Vote for one.

Andrea Solis Purple
Amos Keller Lime
Write in a candidate's name

State Assembly

Vote for one.

Edward Shipett Purple
Marty Talarico Lime
Write in a candidate's name

County Commissioners

Vote for one, two, three, four, or five.

Damian Rangel
Purple

Mary Tawa
Purple

Sheila Moskowitz
Purple

Helen Moore
Lime

John White
Lime

Valeri Altman
Lime

Joe Barry
Aqua

Joe Lee
Aqua

Martin Schreiner
Aqua

Eric Savoy
Silver

Write in a candidate's name

Back

?

Next

City Council

Vote for one, two, three, or four.

Carole Smith
Purple

Randall Eagle
Purple

Reid Davis
Purple

Barbara Shry
Lime

Donald Rupp
Lime

Harvey Barker
Lime

Hugh Feister
Lime

Write in a candidate's name

Back

?

Next

Non-partisan offices

If you voted a straight-party ticket, you have not voted for any race from here to the end of the ballot.

Back

?

Next

Water Commissioners

Vote for one or two.

Gregory Seldon

Orville White

Write in a candidate's name

Write in a candidate's name

Back

?

Next

Court of Appeals Judge

Vote for one.

Kenneth Mitchell

Write in a candidate's name

Back

?

Next

State Supreme Court Chief Justice

Keep **Esther York** as State Supreme Court Chief Justice?

To keep Esther York, touch Yes.

To not keep Esther York, touch No.

State Supreme Court Associate Justice

Keep **Elmer Hull** as State Supreme Court Associate Justice?

Yes

To keep Elmer Hull, touch Yes.

No

To not keep Elmer Hull, touch No.

Back

?

Next

Constitutional Amendment K

Shall there be an amendment to the State constitution authorizing Madison and Fromwit Counties to hold referenda on whether to authorize slot machines in existing, licensed parimutuel facilities (thoroughbred and harness racing, greyhound racing, and jai alai) that have conducted during each of the last two calendar years before effective date of this amendment? The Legislature may tax slot machine revenues, and any such taxes must supplement public education funding statewide. Requires implementing legislation.

For

Against

This amendment alone has no fiscal impact on government. If slot machines are authorized in Madison and Fromwit counties, governmental costs associated with additional gambling will increase by an unknown amount and local sales tax-related revenues will be reduced by \$5 million to \$8 million annually. If the Legislature also chooses to tax slot machine revenues, state tax revenues from Madison and Fromwit counties combined would range from \$200 million to \$500 million annually.

Back

?

Next

Ballot Measure 101

Allows individual or class action "unfair business" lawsuits only if actual loss suffered; only government officials may enforce these laws on public's behalf. Fiscal Impact: Unknown state fiscal impact depending on whether the measure increases or decreases court workload and the extent to which diverted funds are replaced. Unknown potential costs to local governments, depending on the extent to which diverted funds are replaced.

For

Against

Back

?

Next

Ballot Measure 106

Requires primary elections where voters may vote for any state or federal candidate regardless of party registration of voter or candidate. The two primary-election candidates receiving most votes for an office, whether they are candidates with no party or members of same or different party, would be listed on general election ballot. Exempts presidential nominations. Fiscal Impact: No significant net fiscal effect on state and local governments.

For

Against

Back

?

Review

Review Your Choices

This screen shows everything you voted for. Review it carefully.

Pay attention to any **red** area. **Red** means you did not vote or did not vote for as many candidates as you could.

To make changes

1. Touch the race you want to change.
2. At that race, if you have selected something before, touch the choice you do not want. That box will turn gray.
3. Then touch the choice you want.
4. To return to this screen, touch **Return to Review**.

If you are ready to cast your ballot, touch **Ready to Cast Ballot**.

Ready to Cast Ballot

President and Vice President Elizabeth Harp and Antoine Jefferson
US Senate David Platt
US Representative Carrol Forrest
Governor Alex Wallace
Lieutenant Governor George Hovis
Registrar of Deeds <i>(ALBERT STERNER)</i>
State Senator Andrea Solis
State Assembly Edward Shipett
County Commissioners Valeri Altman, John White, Helen Moore
City Council Donald Rupp, Barbara Shry, Carole Smith, Harvey Barker
Water Commissioners Gregory Seldon, Orville White
Court of Appeals Judge Kenneth Mitchell
Retention -- Chief Justice Yes
Retention -- Associate Justice Yes
Constitutional Amendment K For
Ballot Measure 101 Against
Ballot Measure 106 For

Confirm

Are you sure you have finished voting?

Note: Once you touch **Cast Vote**, you will not be able to make any more changes.

If you want to make changes, touch **Return to Ballot**.

If you are ready to cast your ballot, touch **Cast Vote**.

Return to Ballot

Cast Vote

Thank You

Your vote has been recorded.
Thank you for voting.